



 BAPTIST WORLD AID

YOUR GUIDE TO HOSTING A CLOTHES SWAP FOR BAPTIST WORLD AID

HOW TO HOST A
CLOTHES SWAP

Page 2

HOW TO
FUNDRAISE

Page 4

TIPS FOR A SUCCESSFUL
CLOTHES SWAP

Page 6



HOW TO HOST A CLOTHES SWAP

Thank you for signing up to host a Clothes Swap with Baptist World Aid Australia and help fight overconsumption for people and the planet.

By gathering with friends and family, and swapping your pre-loved clothes, you're helping to end the exploitation of workers and our planet.



WHO TO INVITE

It's up to you! You could invite a few friends or family members to your home or plan a larger event with your church, youth group, school, or local community.



HOW TO INVITE PEOPLE

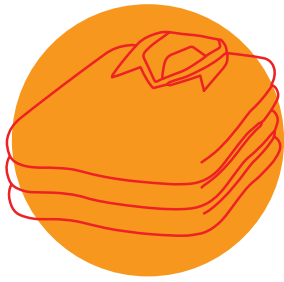
Advertise your event on social media, a local community bulletin or simply text or email your networks about it. Make sure to do this a few weeks in advance and encourage RSVPs so you know how many people to expect. To make things easy, we've created an invite template you can adapt and email to your friends.

[DOWNLOAD CLOTHES SWAP EMAIL TEMPLATE](#)



WHAT TO DO WITH LEFTOVER CLOTHES?

Often there'll be some clothes leftover after your event, so it's a good idea to have a plan for what you'd like to do with them! Avoid throwing leftover clothes in the bin by donating them to local op shops (again, check they are in good condition) or [upcycling them into something new](#).



HOW TO COLLECT THE CLOTHES

It's a good idea to organise the clothes before the actual swapping event, so everything is laid out on racks and tables. You could ask guests to drop off their clothes in advance, or collect them at the start of the Clothes Swap and organise them while guests eat and mingle.

You might also need to do some quality control and check clothes are clean and good enough to be worn by someone else.



WHAT TO TELL GUESTS

Along with the date, time, and location, it's helpful to share:

- Information about what clothes to bring. You could specify a certain quantity (5-10 items is generally a good number) or a certain season—such as summer clothes.
- Excluded clothes, such as swimwear, underwear or activewear for hygienic reasons. Also tell guests that clothes should be in relatively good shape (i.e. no holes or stains).
- The link to our [fundraising page](#) which you can share with your Clothes Swap invitees. We recommend making the donation a part of the RSVP. For more advice, see our fundraising tips on [page 4](#).
- Any other details, such as whether food will be served.





IF YOU'D LIKE TO FUNDRAISE

Although it is not compulsory to charge participants to get involved in your Clothes Swap, many people are accustomed to paying a small entry fee to participate in activities like this, so we encourage you to consider turning your event into a fundraising opportunity.

By raising money through a Clothes Swap, you and your community are acting for change in the fashion industry. You're supporting Baptist World Aid's work to [end garment worker exploitation](#), empowering consumers to make ethical shopping choices and advocate, while urging fashion brands to protect workers and the environment.

How? It's as easy as opting for a tax-deductible donation on RSVP or entry! You can set the amount, and it can be optional or compulsory. It's up to you. We suggest setting the amount to one of the following:

- \$13 = a living daily wage for one garment worker
- \$43 = a minimum weekly wage for one garment worker
- \$80 = a living weekly wage for one garment worker.

Here are a few ways you can collect donations:

- Set up a desk at the swapping event with our poster, and have guests scan the QR code upon entry to donate,
- Provide the link to the fundraising page as part of the RSVPs and ask people to donate in advance, and
- Organise a collection bucket for cash donations and direct deposit the final amount to Baptist World Aid.



WHEN YOU REGISTER TO HOST A CLOTHES SWAP, YOU'LL HAVE ACCESS TO:

- A URL to our fundraising page.
- A poster to display at your event so your guests can donate easily on arrival without having to handle any cash.
- A suite of digital resources, including social media templates to promote the Clothes Swap, email invitation templates to make event organisation simple and easy, and a PowerPoint presentation you can loop (or speak to with our helpful talking points) at the event to promote the cause.
- Take-home decision-making cards for your guests that encourages ethical fashion choices and advocacy.
- An Authority to Fundraise, entitling you to raise funds on behalf of Baptist World Aid according to our Fundraising Guidelines.
- An informative video that introduces Baptist World Aid's advocacy work.

Baptist World Aid follows best practice standards for how Australians conduct fundraising on behalf of NGOs. To read through our fundraising guidelines, [visit here](#).

DONATING THROUGH DIRECT DEPOSIT

If you choose to direct deposit donations into our bank account, please use the details below and complete the following three steps.

Account Name

Baptist World Aid Australia

BSB

082-057

Account No.

944-020-498

1. Enter the following as the deposit description: **'[YOUR NAME] - Swaptober'**
2. Deposit the funds into the bank account listed.
3. Send an email to hello@baptistworldaid.org.au with the following details:
 - Your Name
 - Date of deposit
 - Amount of deposit
 - Names and email addresses of any Clothes Swap attendee who would like a receipt



TIPS FOR A SUCCESSFUL CLOTHES SWAP

MAKE IT FUN!

Some easy ways to help people have a fun time at your event are to create a great music playlist, put up some simple decorations, and serve tasty snacks and drinks.

USE TOKENS

Give guests a token (such as a slip of paper) for each item of clothing they bring. They can then exchange those tokens for other items of clothes. You could even give clothes different 'values' to attract quality clothing items.

ORGANISE THE CLOTHES

You'll need racks, tables, and coat hangers to set everything up. You could organise the clothes by size or category, such as pants, skirts, and tops. Consider setting up 'change rooms' and have some mirrors handy so people can try things on.

GET YOUR FRIENDS INVOLVED

If you want to host a larger event, you'll need a team to help you. Jobs on the day will include setting up, receiving donations, organising clothes, cleaning up, and possibly catering.

AVOID SINGLE-USE PLASTICS

Encourage everyone to bring along a tote bag to take their new clothes home.

START THE CONVERSATION

Guests at your event will probably respond well to finding out more about ethical fashion. You could start a conversation by directing people to this year's [Ethical Fashion Guide](#). The online brand finder has a [Speak Out to Brands tool](#) where you can ask fashion brands to do better for workers and the environment.



'We've run five annual Clothes Swaps now. It is a wonderful event for so many reasons! Firstly, it encourages people to be conscious and ethical about their clothing options and purchases . . . secondly, it's fun!'

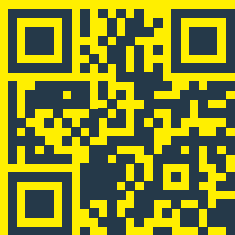
—DAVE CLARK, ALICE SPRINGS BAPTIST



**BAPTIST
WORLD
AID**

BAPTIST WORLD AID AUSTRALIA IS AN INTERNATIONAL AID AND DEVELOPMENT ORGANISATION, WITH A VISION TO SEE A BETTER WORLD FOR ALL.

The Ethical Fashion Report is a project of Baptist World Aid Australia. Baptist World Aid Australia has been working to raise standards for garment workers through the Ethical Fashion Guide since 2013.



SCAN HERE TO DOWNLOAD YOUR
LATEST COPY OF THE ETHICAL
FASHION GUIDE AND REPORT

BWAA.CO/GUIDE-SCAN

Questions? Contact our friendly Supporter Engagement Team
at hello@baptistworldaid.org.au or call us at 1300 789 991