



**BAPTIST
WORLD AID
AUSTRALIA**

Be love. End poverty.



It's so easy
to fundraise!

**YOUR STEP-BY-STEP FUNDRAISING
GUIDE TO END POVERTY**

Thank you

for joining us in our mission to end poverty and suffering across the globe.



Your support as a fundraiser makes a difference!

Here's how the generous support of people like you has changed one young girl's life - forever.

Lotika, from Bangladesh, married in her teens.

"My husband didn't have a home so we lived under a roof with no walls and no floor. We were so poor we could only eat once a day.

And then I became pregnant with my daughter. She became sick and lay on the ground. Every night I would cry myself to sleep."

A changed life... because of you

"But one day Baptist World Aid came to our village. They made roads, dug canals and built ponds. They encouraged me to join a self-help group where I learned tailoring. I took a loan from the group to buy a sewing machine so I could start my own business.

We now have enough to eat and my daughter can go to school. She won't have to marry early like me. I may have suffered much but she will not have to suffer."

Lotika - and her family - have



escaped poverty because someone like you took the time to fundraise on her behalf!

You fight poverty for mums like Lotika when you fundraise!

Tell your family and friends what their gift can do!



\$10

means trees planted to prevent soil erosion and

major flooding, create shade and food for livestock!



\$50

means safe drinking water for children and families through

water testing, filters and wells. No more waterborne diseases!



\$100

means going to school and education

for children who desperately want to learn!

How it works

STEP-BY-STEP!

Fundraising made easy for you and your supporters so you can get on with the fun of your event!

Choose your fundraiser

1

Having a birthday? Getting married? Organising a fun run? Or perhaps you'd like to try a bake sale or trivia night? More ideas on pages 6-7 or you can apply to fundraise your way!

Create your profile

2

Go to baptistworldaid.org.au/fundraise and follow the simple instructions to set up your online fundraising page. Choose which cause you want to support – children in poverty, urgent disaster relief or ethical fashion research!

Tell your friends

3

Share, share, share!

Share your fundraising page via Facebook, Twitter or email. Ask them to donate online - it's so quick and simple! You can even use the "like" feature to thank supporters for their generosity on social media!

How to Personalise Your Fundraising Page

1 Set up

Set up your page and upload a photo.

Go to baptistworldaid.org.au/fundraise and set up your page. Be sure you use an active email address.

2 Your bio

Write something about yourself or your team.

Let the world know who you are and why you want to fundraise for the cause you love.

3 Your \$ goal

Set your goal and ask people to donate!

Tell everyone your fundraising target and why they should give to your chosen cause. Don't forget to make a donation yourself – fundraisers are more successful when supporters see you also give to the cause. Then ask them to support you and donate!

4 Blog posts

Write blog posts for your friends.

Your friends want to hear from you! Let them catch the passion you have for your cause! Keep them up to date with how much you are raising and tell them about the difference it will make to those living in poverty.

5 Share online

Share with your friends.

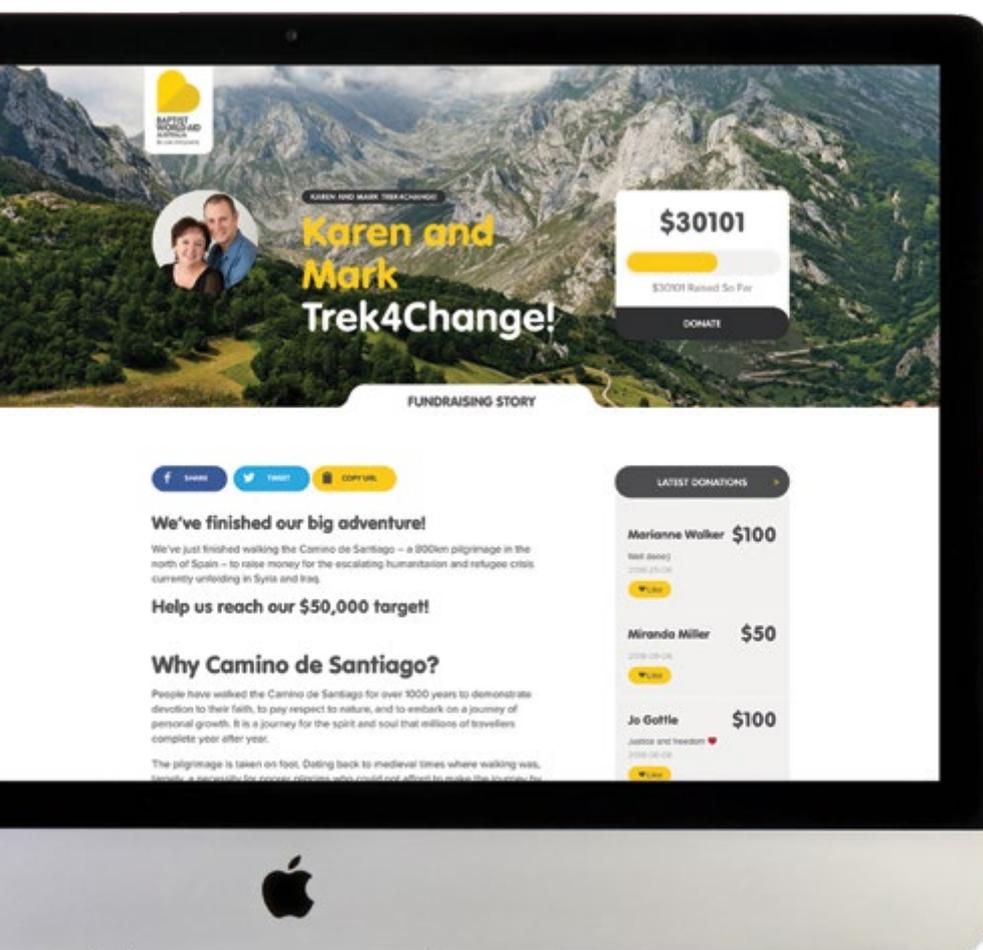
Another great way to keep in touch with your supporters is to share your fundraising page via email and social media. Let people know what you're up to and what their gift will do for some of the poorest of the poor.



6 Thank

Thank your supporters.

Show your appreciation to those who donate. They're helping you achieve your fundraising goal and helping a great cause. You can thank your supporters via your fundraising page, social media, in person, by phone or email.



Visit baptistworldaid.org.au/fundraise for ideas on how others have set up their fundraising pages!

A little goes a long way when you **fundraise for the cause you love!**



\$10

fight **malaria** and save lives by teaching communities how to prevent and stop the spread of the disease.

\$40

provide two **chickens** that a family can raise for eggs or chicks to sell – all great sources of income.

\$65

towards ethical fashion research helps to **stop child labour** and worker exploitation.

\$200

provide **veggie patches** to ten families so they can grow their own food, fight malnutrition and keep healthy.

\$500

build proper **toilets** to improve sanitation and prevent illness for children and families.

\$1500

give **emergency shelter** to a family who has lost their home during a cyclone, earthquake or flood.

You can encourage higher donations by using examples of what your friend's gift can do!



12 *easy* Fundraising Ideas

Here are some ideas to get you started on fundraising to help children and families living in poverty. Make sure you give people plenty of notice and allow yourself enough time to book venues and organise food or other items if needed.

MAKE IT PERSONAL

1 Birthday

Do you want your birthday celebrations to be fun AND do some good this year? Instead of asking friends to buy you birthday gifts, why not invite them to support your fundraiser? You'll give them the satisfaction of making a difference to people living in poverty.

2 Wedding

Are you getting married and already have all you need? Then turn your celebration of love into a demonstration of loving generosity for those less fortunate. Ask your friends to mark your public commitment with a donation to help the world's most vulnerable people.

FOOD, GLORIOUS FOOD

3 Host a Breakfast, Lunch or Dinner

People love an excuse to have a meal together. Now you can raise funds for a good cause at the same time! Try a pancake breakfast, scones with jam and cream, a curry night, or whatever your culinary heart desires. Ask your friends to donate \$20-25 for their meal.

4 Bake Sale

Time to roll up your sleeves and bake! Sell gingerbreads, cupcakes, chocolate slices, cookies, or truffles at your local church or in your workplace.

5 Sausage Sizzle

Pick your venue, source your snags, start them sizzling and you'll get people lining up to sink their teeth into a scrumptious sausage... for a little donation to help those living in poverty.

6 Movie & Pizza Night

Whether it's the latest blockbuster or a black and white classic, gather around with a favourite flick. Add pizza, drinks and awesome people who'll give to your fundraiser. It's a simple, fun way to help those who may struggle to afford even one meal a day.



CHALLENGES & CLEANS

7 Fun Run

Do you love to have fun? Do you love to run? Why not combine the two and organise a Fun Run? What a great way to get fit, spend quality time with friends and family, and raise money to help end poverty! If taking part in a fun run, please make sure your event has less than 500 participants!

8 Trivia Night

Brush up your general knowledge and host a trivia night at your local church or any other suitable venue! It's a great way to show everyone how clever you are and raise funds at the same time! Charge an entry fee and ask your local businesses to donate prizes.

9 Individual or group challenge

Organise a challenge and find sponsors who will support you to do something crazy for charity! Shave your head. Pour a bucket of ice over yourself. Wear a onesie to work. Read a book a day for a month. Go without social media for a fortnight. Or eat only rice for a week.

10 Car Wash

Let's face it - nobody wants to get out the bucket and hose to clean the car so host a car wash and charge \$20 per car cleaned! Your supporters will get a sparkling car, the chance to support your fundraiser - and their Sunday arvo back.

ETHICAL EVENTS

11 Clothes Swap

Host a big one at church or a small one at home. Ask your supporters for a donation on entry then they can swap shoes, shirts, pants and purses galore. You'll clean out wardrobes, keep items out of landfill, and raise money to eradicate poverty.

12 Ethical Film Screening

Host a screening of The True Cost. Discover the ugly truth behind the clothes we wear. Start a discussion about ethical fashion and ending worker exploitation. You'll receive a screening pack which has everything you need. Just ask and we'll send you one!

Your Own Fundraising Idea

What if you have your own wacky or weird idea to raise funds? Download our PDF application form at baptistworldaid.org.au/fundraise and send onto us for approval. We'll get back to you within five business days!

The Admin Stuff Made Easy

Authority to fundraise

You need a letter of authority to fundraise but that's not a problem! Just contact us after submitting your application to fundraise. We'll then send you the letter to verify you're officially fundraising on behalf of Baptist World Aid.

Insurance

It's your responsibility to check whether your fundraising event will need public liability or other kinds of insurance. If using an external venue, you should ask whether their insurance covers your planned event. (Baptist World Aid's insurance will not cover your fundraising activity.)

Tell your family and friends what their gift can do!



\$60

means **safe births** for babies and mums through birth attendants and maternal health education.



\$100

can provide two breeding **piglets** to give a livelihood to a family in poverty.



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How to send your funds raised to Baptist World Aid

Your fundraising page

Creating a personalised fundraising page online is the easiest way to track the funds you raise. Simply direct your friends to your page when they want to make a donation... and you let us take care of the rest. We'll even automatically receipt your donors on your behalf!

Get started today. Go to:

www.baptistworldaid.org.au/fundraise

Phone

Have your credit or debit card handy along with the full amount of the funds raised. Then call our friendly team on 1300 789 991.

Post

Make your cheques payable to Baptist World Aid Australia. Send your cheques, completed Donation Receipt Forms* and contact details to:

Peer to Peer Fundraising
Attention: Supporter Development
Baptist World Aid Australia
Locked Bag 2200
North Ryde NSW 1670

Direct deposit

Please deposit funds into the following bank account:

Account Name: Baptist World Aid Australia
BSB: 082-057
Account Number: 94-402-0498
Reference: Supporter ID and Surname

After your direct deposit has been made, please send an email to directdeposit@baptistworldaid.org.au to let us know. Please provide the following details:

- Subject Heading: Peer to Peer Fundraising
- Your name
- Your Supporter ID
- The date you made your direct deposit
- The amount you have deposited
- What your funds are for:
e.g Disaster Action Fund
- Your completed Donation Receipt Forms*

*If we do not receive this form, we cannot guarantee your friends will receive their requested tax-deductible receipts. It's important that we receive this form to process the deposited funds correctly. You can download the Donation Receipt Form at baptistworldaid.org.au/fundraising-tools

Thank you so very much for all your hard work and generous efforts... every dollar you've raised means more impact for real families living in poverty!