

Baptist World Aid Australia Website Rules

▪ Tracking your use

We collect statistics on visitor traffic to our website. These are anonymous and do not identify specific visitors. We may anonymously track your visit to our website by using cookies which are provided by others, such as through our online advertising. This enables us to understand how our website is used. Cookies are now used as a standard by many websites. If you prefer not to allow the use of cookies, you may be able to adjust your browser to turn them off or notify you when they are being used. However, if you disable cookies, you may not be able to access certain areas or take advantage of certain features on our website.

▪ Protecting your information

To protect your personal and financial information, our site uses security encrypted response forms when personal and financial details are requested. The security we use between your browser and our website is 128-bit SSL (Secure Sockets Layer) encryption

These security measures are reviewed regularly in compliance with the Payment Card Industry Data Security Standard.

▪ Site comments and user generated content

Please note that where you post personal information in a comment on the website, you are making that information publicly available.

You promise that you own any content that you post and you give Baptist World Aid the right to use any content you might post for any non-commercial purpose.

You promise that all information you provide to us (including your opinions) will be truthful and accurate and that you will not say anything about another person that is not in line with **our values** or which could be defamatory. We reserve the right to remove any content you post for any reason at any time.

We take no responsibility for the accuracy, integrity or quality of content posted by others. You view these entirely at your own risk.

▪ Connecting with others

Our website includes references to other people and organisations and links to other websites. Other sites may also have links to our website. You connect with those people and organisations at your own risk. Where we provide a link to another site, we are inviting you to explore it for yourself. This is not an endorsement of individuals, views, business, products or services advertised on that site. We encourage you to review each website's privacy policy, especially if you intend to disclose any personal information via that site.

For more information about how we protect your privacy, please read our **privacy policy**.

▪ Using images, videos and text from our website

Baptist World Aid encourage you to use the material (images, videos and text) on this website to educate yourself and others, to promote Baptist World Aid's work or to fundraise for us. There are some limits:

1. If you want to use material for commercial purposes or to fundraise for us through your business or other commercial activity (such as selling a book or CD) you need special permission before doing so. Please **contact us**.
2. You are not allowed to use images from the child sponsorship section of the website.

3. You need to make sure that you do not change the material in any way and that you acknowledge us as the owner as follows: © Copyright Baptist World Aid Australia [year]. All rights reserved. Used by permission. Source: www.baptistworldaid.org.au
4. You will need to get separate permission from the owner of any material marked “used by permission [name of owner]” (because it belongs to someone else). Please contact us for more information on getting in touch with owners such as photographers or authors.
5. You will not use our material to fundraise for anybody else.
6. We can ask you to stop using our material at any time at our complete discretion.

▪ Using logos and other trademarks from our website

You are only allowed to use the Baptist World Aid Australia logo and any other logo (such as the Transform Aid International logo) where it is embedded in a banner or other link as set out below.

Otherwise, you need to [contact us](#). for special permission.

▪ Downloading the Baptist World Aid logo and web banners or linking to our website

We encourage you to create a link to our website from your website or other social media sites to educate yourself and others, to promote Baptist World Aid's work or to fundraise for us.

There are a variety of links, banners and widgets available which you can access by reading and accepting the following rules:

1. You are not allowed to link to us where your website is a business (or other commercial) website without our written permission.
Please [contact us](#). for special permission.
2. You will only use the link in ways which protect and enhance our reputation.
3. Using the link on your website does not mean that we support or endorse what you do.
You will make this clear on your website.
4. You use the link at your own risk.
5. You will not change the link in any way or combine it with any other graphics.
6. You will not pass the link on to any other person.
7. We can ask you to stop using the link at any time at our complete discretion.
8. Baptist World Aid Australia may take action against you if you misuse the logo and any goodwill you generate by using it will belong to us.
9. All appropriate laws (including the laws of the country in which your website originates) also apply.

We may make changes to these rules from time to time without notice.
Any changes will be reflected on this page.

This information was last updated in April 2014.