



What Is A Growth Giver?

Not what, but who. Growth Givers are faithful supporters who lead the way in giving at Christmas time and make a big impact on poverty.

We know our supporters feel more confident giving to our Christmas Appeal when their donations are matched — dollar for dollar — with funds from other faithful supporters.

So, **Growth Givers help by creating a Christmas Matching Fund** that boosts our fundraising well beyond what we could raise on our own, multiplying the impact of the campaign!

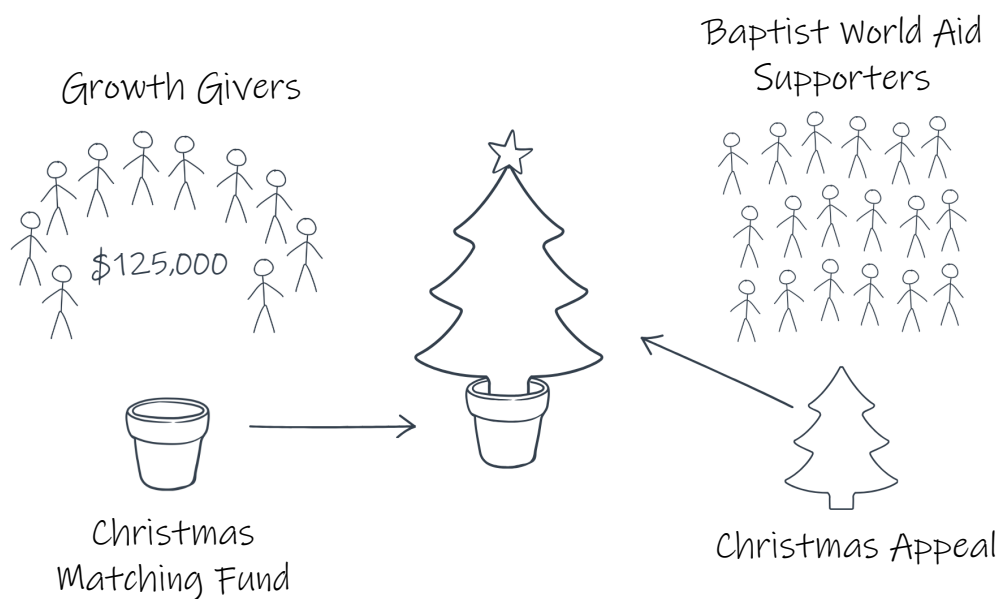
And your gift is more than just fundraising. It'll be used to fund our Partner's programs and help them to work with local communities to escape poverty.

We're calling on 125 people to be Growth Givers this year, and lead the way with a \$1,000 tax-deductible gift to the Christmas Matching Fund.

Your gift will go to projects that create opportunities, and help us raise more money to fight poverty in 20 countries.

Will you be a Growth Giver and give a gift of \$1,000 by Friday, 22 September to inspire generosity this Christmas?

How Does The Match Work?



► In 2024, Growth Givers helped us raise nearly five times their investment in the Christmas Matching Fund, helping us go from \$118,000 to \$540,000 — **that's around \$98,000 more than we raised in 2023!**

YOUR GIFT
\$1,000



DONORS GIFT TO
THE CHRISTMAS APPEAL
APPROX. \$4,000



TOTAL IMPACT
APPROX. \$5,000



‘In the past I have looked for opportunities to donate where my donation has been matched so it was great to be invited to contribute to the actual matching fund.’

— Philip, 2024 & 2023 Growth Giver

YOU CAN HELP!

Lead the way this Christmas, inspire generosity, and make a bigger impact on poverty.

Please prayerfully consider giving a gift of \$1,000 as a Growth Giver by Friday, 22 September.

How To Give

Online: go to bwaa.co/growthgivers and make a secure donation through our website

Enclosed coupon: fill in the included donation form and return in the reply-paid envelope

Securely over the phone: call our friendly team at 1300 789 991

2025 TARGET	NO. OF DONORS	YOUR GIFT
\$125,000	125	\$1,000

THANK YOU FOR YOUR PRAYERFUL CONSIDERATION OF THIS PROPOSAL

PLEASE GIVE BY MONDAY, 22 SEPTEMBER 2025

BWAA.CO/GROWTHGIVERS