



 BAPTIST WORLD AID

# FUNDRAISE YOUR WAY

PRACTICAL HELP AND TIPS FOR EFFECTIVE FUNDRAISING



# Thanks For Being A Friend

## AND SUPPORTING PEOPLE LIKE JAGMATI

**Well done on helping your friends get involved in the fight against the injustice of poverty.**

Did you know that friendship is also helping to solve the underlying causes of poverty? Here's a story you might like to share as part of your fundraising event.

Jagmati grew up in Nepal in a Dalit family — the so-called 'untouchable' people. She never went to school, and at just 15, entered into an arranged marriage with an abusive, alcoholic man. Poverty seemed inescapable, and she spent decades feeling isolated and defeated.

But when Jagmati was in her 40s, she joined our local Christian Partner's Self Help

Group, and things started to change. Self Help Groups, used by our Partners around the world, bring local women together so they can access training and other support to escape poverty. Jagmati learned the skills needed to farm pigs and develop a reliable income, but more than that — she gained confidence from having friends who loved and supported her.

**Together with her friends, Jagmati formed a plan, and they approached her husband as a group about his harmful behaviour.** Remarkably, he recognised his need to change.

Now he's given up alcohol and works side-by-side with Jagmati on their blossoming farm.



**Your efforts help keep programs like these running, so more people like Jagmati can have the support they need to thrive.**





# Make The Most Of Your Fundraising Webpage!



## CHOOSE PHOTOS

Upload a profile pic and a background image that makes sense for your fundraiser. It could be a birthday scene, a fun run finish line, or a photo of the country where you'll be directing raised funds (stock images can be found at [www.unsplash.com](http://www.unsplash.com)).



## TELL US ABOUT YOURSELF

Write something about yourself or your team, and why people should donate. Short and sweet is best!



## SET YOUR \$ GOAL

Be ambitious, and don't be afraid to change your goal later if it looks like you'll reach it early — what a great problem to have!



## ALWAYS SAY THANK YOU!

Don't forget to thank everyone who gives. Let them know how much you raised, and how their money will be used to fight poverty — be as specific as possible.



## SHARE THE MESSAGE

Jump on the socials, or email friends and family and invite them to share your passion to end poverty. It's okay to be direct in this context, so be polite and to the point when you ask them to donate. You can send people straight to your fundraising page by copy and pasting the URL. And don't forget to make a donation yourself — people are more likely to give when they see you've invested too.



## Practical Stuff To Consider

**Insurance** — unfortunately, Baptist World Aid's insurance will not cover your fundraising activity, so you'll need to check whether you need public liability or other kinds of insurance. If you're using a venue, ask whether their insurance covers your planned event.

**Venue Hire** — this can be expensive. But many churches are happy for you to use their venue for free or a low fee when they know it's for a good cause. Ask around!

**Tax Receipts** — Baptist World Aid Australia has tax-deductibility status for donations of \$2 or more. Individuals who support your fundraising activity are entitled to receive a tax-deductible receipt. Please note that tax-deductible receipts cannot be issued for donations made to a raffle, auction, ticket, or to someone who provides a good or service.

**Need More Information?** We've created our [Fundraising Guidelines](#) to help give some more detailed advice. And we're always happy to help — please don't hesitate to give us a call at 1300 789 991 or email [hello@baptistworldaid.org.au](mailto:hello@baptistworldaid.org.au) with any questions.

We'd love to hear how your fundraiser went! Please send us an email at [hello@baptistworldaid.org.au](mailto:hello@baptistworldaid.org.au) — photos highly encouraged!



# Transferring Funds To Baptist World Aid

## DONATING THROUGH YOUR FUNDRAISING PAGE

When people give through your personalised fundraising page online, donations are automatically sent to Baptist World Aid and we take care of everything — we'll even receipt your donors on your behalf. If all your donations are received via your fundraising page, you don't need to do anything more.

For all your fundraising resources visit [baptistworldaid.org.au/fundraising-tools](https://baptistworldaid.org.au/fundraising-tools)

## ALL OTHER DONATIONS

You can also accept donations in cash or cheque to pass along to Baptist World Aid after the event. There are several ways to do this:

### Phone

Have your credit or debit card handy along with the full amount of the funds raised. Then call our friendly team on 1300 789 991. Make sure you let us know that you are sending funds from your fundraiser.

### Post

Make your cheques payable to Baptist World Aid Australia.  
Send your cheques, completed [Donation Receipt Forms](#)\* and contact details to:

Peer to Peer Fundraising  
Attention: Supporter Engagement  
Baptist World Aid Australia  
Locked Bag 2200  
North Ryde NSW 1670

### Direct deposit

Please deposit funds into the following bank account

Account Name: Baptist World Aid Australia  
BSB: 082-057  
Account Number: 94-402-0498  
Reference: Supporter ID and Surname

After your direct deposit has been made, please send an email to [hello@baptistworldaid.org.au](mailto:hello@baptistworldaid.org.au) to let us know.  
Please provide the following details:

- Subject Heading: Peer to Peer Fundraising
- Your name
- Your Supporter ID
- The date you made your direct deposit
- The amount you have deposited
- What your funds are for: e.g. Disaster Action Fund
- Your completed Donation Receipt Forms\*

\* If we do not receive this form, we cannot guarantee your friends will receive their requested tax-deductible receipts.  
It's important that we receive this form to process the deposited funds correctly. You can download the Donation Receipt Form at [baptistworldaid.org.au/fundraising-tools](https://baptistworldaid.org.au/fundraising-tools)



A photograph of three young women of Pacific descent. The woman in the center is smiling broadly and wearing a lei made of yellow and green flowers. She is wearing a black t-shirt. To her left, another woman is smiling and wearing a blue and green patterned shirt. To her right, a third woman is smiling with her hand near her face, wearing a green polo shirt. The background is dark and out of focus.

# THANK YOU!



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